

For Lent, consider **GIVING**, rather than **GIVING UP**

Please consider helping the World Harvest Food Bank, located at the corner of Venice and Arlington. World Harvest, as you will see on the flyer, is “a non-profit organization that provides food, basic staples and living essentials to people who are at risk of hunger and to the needy.”

The flyer for World Harvest Food Bank features a vibrant top section with fresh produce including broccoli, cauliflower, eggplant, tomatoes, bell peppers, strawberries, apples, lemons, watermelon, and a pineapple. Below this is a navigation bar with links: Welcome, Need Food?, On the news, About World Harvest, Get In Touch, and Help Us. The main content area includes a 'wh' logo with the text 'despensa comunitaria en Español visite aqui', a photo of a family shopping, and a 'DONATE NOW!' button. It also promotes a 'SUMMER FUN-D DRIVE' and a 'CHICKEN DRIVE'. A 'need food?' section includes social media icons and a 'MyPlate.gov' graphic. The 'Goals and Services' and 'Community Benefits' sections are listed at the bottom, along with a 'Help Needed With:' list and a 'Will you lend a hand?' graphic.

Our History

Established in 2007, World Harvest Food Bank is a non-profit organization that provides food, basic staples and living essentials to people who are at risk of hunger and to the needy.

World Harvest Food Bank operates one branch facility in Downtown Los Angeles, following both the front line and warehouse food bank models. The Food Bank has a service area that assists families and individuals in 58 counties within the state of California. We currently distribute an average of 25 million pounds of food through our facility and our 200+ partner agencies, including food pantries, soup kitchens, shelters and after school programs for children.

Goals and Services

- Distribute high quality foods and non-food essentials to nonprofit agencies that serve the hungry.
- Strengthen agencies directly responsible for distributing food and non-food items.
- Extend Food Bank services to underserved communities within our service area.
- Find ways to eliminate hunger.
- Draw from our financial resources in effort to achieve our mission.

Community Benefits

- Help in reducing the need for food among low income individuals and families.
- Reducing the waste of food or essential living articles that would otherwise be discarded, because of surplus, or usability to sale.
- Families and individuals are provided with foods such as vegetables and fruits that are essential for a balanced diet, but are costly for low income households.
- Those benefitting from our programs, having access to a balanced meal with fruits, vegetables and cereals, reduced the danger factor of developing high blood pressure or diabetes, among other common ailments related to poor diets.

Help Needed With:

- hosting food drives
- virtual food drives
- volunteers
- getting emergency food
- becoming a partner agency
- sending e-cards

Will you lend a hand?

In an effort to **GIVE** rather than **GIVE UP** for Lent, we invite you to contribute items to the World Harvest Food Bank. Each week of Lent, we will focus on particular needs:

Contribution Dates	Needs
02/24-02/25	baby formula, baby diapers, evaporated milk
03/03-03/04	instant breakfast, instant oatmeal, instant coffee, peanut butter
03/10-03/11	laundry detergent, dish detergent, toilet paper
03/17-03/18	rice, dry beans, canned fruit, canned tomatoes, canned vegetables
03/24-03/25	toothbrushes, toothpaste, bath soap, toilet paper
03/31-04/01	rice, dry beans, canned fruit, canned tomatoes, canned vegetables

If you would like more information about the World Harvest Food Bank, please visit their website at <http://worldharvestla.org/need.html>

“Charity begins with you.”